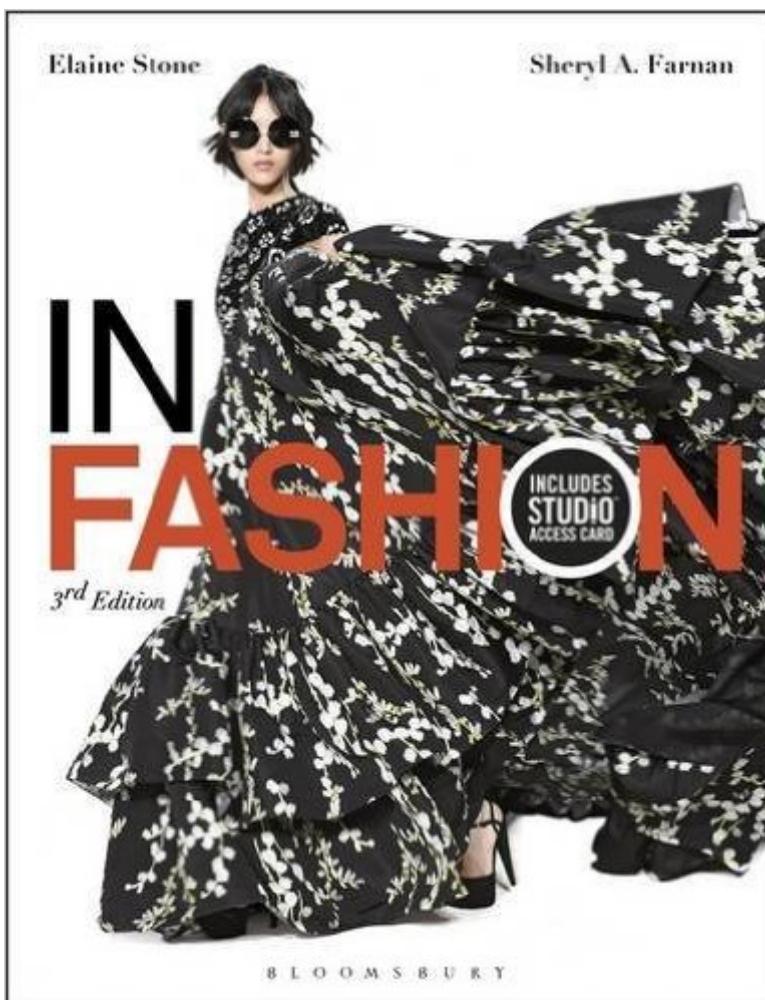


The book was found

In Fashion: Bundle Book + Studio Access Card



Synopsis

This third edition of the best-selling *In Fashion* offers a concise and colorful overview of the key components of fashion—from its history, movements, and trends—to the materials, producers, and retailers that impact the business on a global level. Fashion students will gain a foundation and language for understanding how the current fashion industry works and explore an array of exciting career opportunities. **New to This Edition-** Includes over 250 color images of current designers, fashion collections, retailers, and more - Covers digital and social media (Parts 1 and 4), updated textile trends and innovations (Chapter 5), and current omni-channel practices in retailing (Chapter 11)- Emphasizes global aspects of the fashion industry, changing demographics, and the effects of economics and politics on consumer choices **Key Features-** **Spotlight on Careers** profiles the education, background, and career paths of noted fashion industry professionals- **Spotlight on Innovators** highlights groundbreaking designers and brands—past and present—such as Iris van Herpen and Donna Karan- **Spotlight on Business** explores key concepts, trends, and exemplary brands in a rapidly changing industry **In Fashion STUDIO-** Study smarter with self-quizzes featuring scored results and personalized study tips- Review concepts with flashcards of terms and definitions- Watch videos that bring chapter topics and career opportunities to life- Enhance your knowledge with chapter exercises **Teaching Resources-** Instructor's Guide including tips for integrating the STUDIO into a course, sample syllabi, teaching methodology, and grading resources.- Updated Test Bank includes 50% new questions and updates throughout. - PowerPoint presentations provide a framework for lectures and include color images from the book.- First Day of Class: Learning with STUDIO PowerPoint presentation This bundle includes *In Fashion* 3rd Edition and *In Fashion STUDIO* Access Card.

Book Information

Paperback: 338 pages

Publisher: Fairchild Books; 3 edition (September 8, 2016)

Language: English

ISBN-10: 1501315153

ISBN-13: 978-1501315152

Product Dimensions: 8.5 x 0.8 x 10.6 inches

Shipping Weight: 2.4 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #724,868 in Books (See Top 100 in Books) #242 in Books > Business &

Money > Industries > Fashion & Textile #1766 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design #16025 in Books > Textbooks > Business & Finance

[Download to continue reading...](#)

The Dynamics of Fashion: Bundle Book + Studio Access Card Guide to Fashion Career Planning: Bundle Book + Studio Access Card Fashion Sketchbook: Bundle Book + Studio Access Card In Fashion: Bundle Book + Studio Access Card Mathematics for Retail Buying: Bundle Book + Studio Access Card J.J. Pizzuto's Fabric Science Swatch Kit: Bundle Book + Studio Access Card Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Bundle: Illustrated Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and Projects with 1 MindTap Reader Multi-Term Printed Access Card Bundle: Shelly Cashman Series Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and ... MindTap Reader Multi-Term Printed Access Card Bundle: Understanding Nutrition, Loose-leaf Version, 14th + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Bundle: Keyboarding and Word Processing Essentials, Lessons 1-55, 19th +Keyboarding Pro DELUXE Online Lessons 1-55, 1 term (6 month) Printed Access Card Bundle: Principles of Macroeconomics, Loose-Leaf Version, 7th + ApliaTM, 1 term Printed Access Card Bundle: Principles of Microeconomics, 7th + MindTap Economics, 1 term (6 months) Printed Access Card Bundle: Principles of Microeconomics, Loose-Leaf Version, 7th + ApliaTM, 1 term Printed Access Card Bundle: Income Tax Fundamentals 2016, Loose-Leaf Version, 34th + H&R Block Premium & Business Software + CengageNOWTMv2, 2 terms Printed Access Card Survey of Historic Costume: Studio Access Card

[Dmca](#)